



Auto China 2027

MOBILITY

**BEIJING INTERNATIONAL NEW-QUALITY AUTOMOBILE
& FUTURE SMART MOBILITY EXHIBITION**

EXHIBITION DATES: MARCH 27 – APRIL 5, 2027

AUTO PARTS & COMPONENTS ZONE: MARCH 27 – 30, 2027

**EXHIBITION VENUE: CHINA INTERNATIONAL EXHIBITION CENTER (SHUNYI HALL)
& CAPITAL INTERNATIONAL EXHIBITION CENTER**



Exhibitor Registration



Audience registration



WeChat ID



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INTRODUCTION

The 2027 Beijing International New-Quality Automobile & Future Smart Mobility Exhibition will be held from March 27 to April 5, 2027 at the China International Exhibition Center (Shunyi Hall) and the Capital International Exhibition Center. The Auto Parts & Components Zone will run from March 27 to 30. This exhibition is a continuation of the Beijing International Automotive Exhibition (Auto China), which takes place in even-numbered years.

The Beijing International Automotive Exhibition (Auto China) is one of the world's top-tier auto shows. It plays a vital role in showcasing the achievements of the automotive industry, promoting exchange and cooperation, driving technological innovation, and boosting automobile consumption upgrading. Auto China 2026 covered a total exhibition area of 380,000 square meters, with over a thousand companies from around the world exhibiting. It featured 1,451 complete vehicles on display, including 181 world premieres and 71 concept cars, and welcomed 1.28 million visitors, setting new historical records for global auto shows across all key metrics.

The global automotive landscape is undergoing profound change. China's automotive industry is at a critical juncture of shifting from scale expansion to quality and efficiency improvement. Innovation cycles are shortening, with new models, technologies, and products emerging at a rapid pace. New energy vehicle penetration continues to rise, Chinese automakers are accelerating their global expansion, and a new landscape of coordinated development between Chinese and foreign automotive industries is taking shape at an ever-faster pace.

Building on the brand heritage and exhibition standards of the Beijing International Automotive Exhibition (Auto China), the 2027 exhibition will bring together global industry resources, extending the boundaries of display in two directions — toward industrial manufacturing and toward cutting-edge future fields. It will focus on new technologies and products amid the global wave of automotive transformation, as well as the entirely new ecosystem of smart mobility, interpreting the era's trend of the automobile evolving into a mobile intelligent terminal and digital living space. Bearing a new mission of cross-industry integration, the exhibition will serve as a precise and efficient platform for product display, technology exchange, and business matchmaking, fulfilling comprehensive functions including new product premieres, technology showcases, trade matchmaking, industry forums, brand communication, promotion of industry-academia-research achievements, support for automakers going global, and popularization of automobile culture.

We warmly welcome friends from all sectors to attend the 2027 Beijing International New-Quality Automobile & Future Smart Mobility Exhibition. Let us work together to build an innovative, collaborative, inclusive, and mutually beneficial industrial ecosystem, jointly cultivate a diverse, symbiotic, people-oriented automobile culture, and share the new opportunities of high-quality development in the automotive industry.

380,000 m²

The world's largest international Class-A auto show

with 17 halls operating in concert across two venues

April 24 to May 3, 2026

China International Exhibition Center (Shunyi Hall)

Capital International Exhibition Center

01 Exhibition Scale



17 HALLS

China International Exhibition Center, Shunyi Hall
+
Capital International Exhibition Center



Exhibition area
380,000 m²

a new record for the Beijing Auto Show
and for global auto shows

02 Exhibitor Lineup



Vehicles on display
1451



World premieres
181



Concept cars
71



03 Global Participation



21

Leading suppliers and frontier technology
companies from 21 countries and regions



70+

personnel from over 70 foreign embassies
and consulates in China visited on site

04 Visitor Impact



Total visitors
1,280,000



Overseas visitors
65,000



05 Media Coverage



Media journalists
32,000



Overseas media
4,125



Press conferences
219

Hosted by leading global news agencies
and professional media



06 Industry Events



Concurrent events
50+

Industry summits | technical seminars
Industry exchanges | precision procurement matchmaking sessions, etc.



70+ Embassies and consulates of over
countries organized events to deepen international exchange
and economic-trade cooperation

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EXHIBITION APPLICATION PROCEDURE

Please complete the Exhibition Application Form and email it to info@autobeijing.org.cn before October 30, 2026.

Exhibitors must submit, along with the application form, two copies of the product list and product descriptions. Booths will be allocated in the order applications are received; interested exhibitors are advised to submit their application materials as early as possible. Upon receiving the Exhibition Application Form and Exhibits List, the Secretariat will, together with relevant authorities, review the exhibits. Once approved, the Secretariat will issue the Exhibition Confirmation and the Exhibitor Manual.

After receiving the Exhibition Confirmation from the Auto China Secretariat, exhibitors should remit the relevant fees to the designated bank as instructed and proceed with booth design and preparations according to the allocated space.

BOOTH PRICING

A standard booth includes an international-standard booth structure with aluminum-alloy framing, three partition walls, Chinese and English fascia lettering, full carpeting, two spotlights, one table, one wastebasket, and one 220V/5A power outlet. The minimum application area for a standard booth is 9 m².

Raw space (indoor and outdoor) does not include any supporting facilities. Indoor raw space costs RMB 1,800 per square meter and outdoor raw space RMB 1,000 per square meter. Exhibitors must design and decorate raw-space booths themselves or through an appointed contractor. The minimum application area for raw space is 36 m².

Standard booth

¥2000/m²

minimum 9 m²

Indoor Bare Space

¥1800/m²

minimum 36 m²

Outdoor Bare Space

¥1000/m²

minimum 100 m²

EXHIBITION SCHEDULE

Media Days

March 27–28

Trade Days

March 29–30

Public Days

March 31 – April 5

Auto Parts Zone

March 27–30

EXHIBITION SCOPE

I. Complete Vehicles, Modified Vehicles & Diverse Mobility

- All types of automobiles
- All types of concept cars
- Personalized custom vehicles and modified vehicles
- Automobile culture and derivatives
- All types of classic cars

II. Frontier Technology, Artificial Intelligence & Future Mobility

- AI, big data, and other ICT systems and application technologies
- AI large models and intelligent software, computing-power infrastructure, and industry digitalization applications
- Intelligent robots of all kinds (industrial, service, special-purpose, humanoid, educational/entertainment, and medical robots)
- Intelligent transportation systems, low-altitude transportation solutions, and digital experience exhibits
- New energy vehicle technologies and products
- Vehicle connectivity and intelligent driving technologies and products
- Smart energy technologies such as vehicle-road coordination and vehicle-grid interaction
- Hydrogen energy and fuel cell technologies

III. Core Components, Supply Chain & Energy-Replenishment Ecosystem

- All types of auto parts, assemblies, modules, and systems
- Charging and battery-swap infrastructure and energy storage equipment (charging piles, battery-swap stations, commercial/ industrial and residential energy storage systems)
- New manufacturing processes and new materials for the automotive industry
- All types of automotive accessories and decorative parts

IV. Manufacturing Equipment, Testing & Environmental Protection

- All types of automotive manufacturing equipment and process equipment
- Testing, inspection, and laboratory instruments and equipment
- Automotive maintenance, testing, and diagnostic equipment
- Environmental protection technologies and products for the automotive industry

V. Automotive Industry-Academia-Research Institutions

- Relevant institutes of leading universities in automotive engineering, machinery, AI, and related fields
- Automotive industry research institutes, new-type R&D institutions, national key laboratories, and technology innovation centers
- Innovation entities of Academician/Expert Workstations and industry think tanks

VI. Other Automotive-Related Products

EXHIBITOR SERVICES & SUPPORT

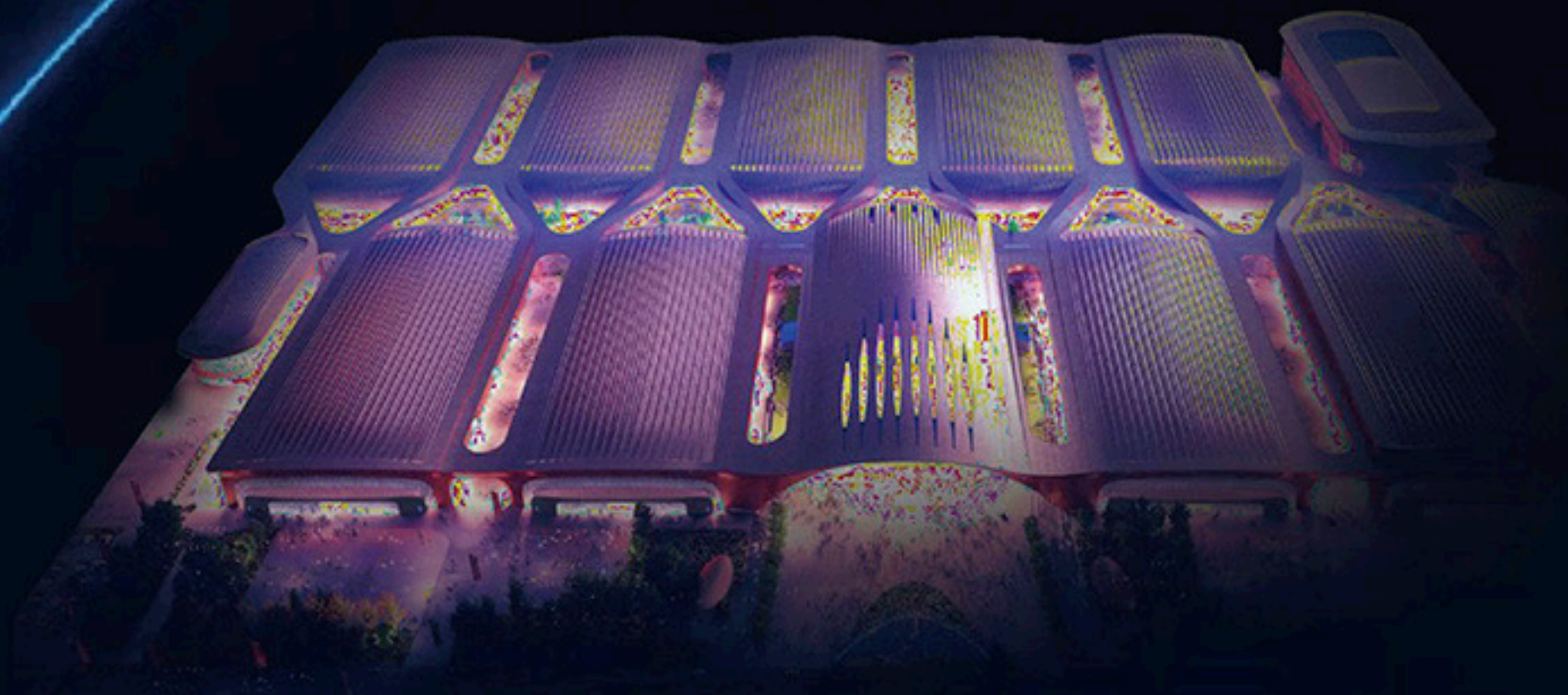
- Show catalogue advertising
- On-site advertising services
- Exhibit transportation
- Additional rental of exhibition equipment
- Custom booth construction
- Hiring of temporary interpreters and staff
- Organizing dedicated technical exchange sessions for exhibitors
- Assistance in inviting visitors
- Provision of the Exhibitor Manual
- Free listing of exhibitor profiles in the Show Catalogue
- Listing of exhibitor names and booth locations in the Visitor Guide
- Assistance in arranging press conferences
- Provision of relevant passes/badges
- Daily cleaning and security of public areas
- Assistance in arranging catering services
- Provision of market information

TECHNICAL SEMINARS & EXCHANGE SESSIONS

During the exhibition, exhibitors may, as needed, apply to host seminars and exchange sessions on new products, technologies, and processes. For details, please refer to the "Meeting Room & Technical Exchange Application Form."

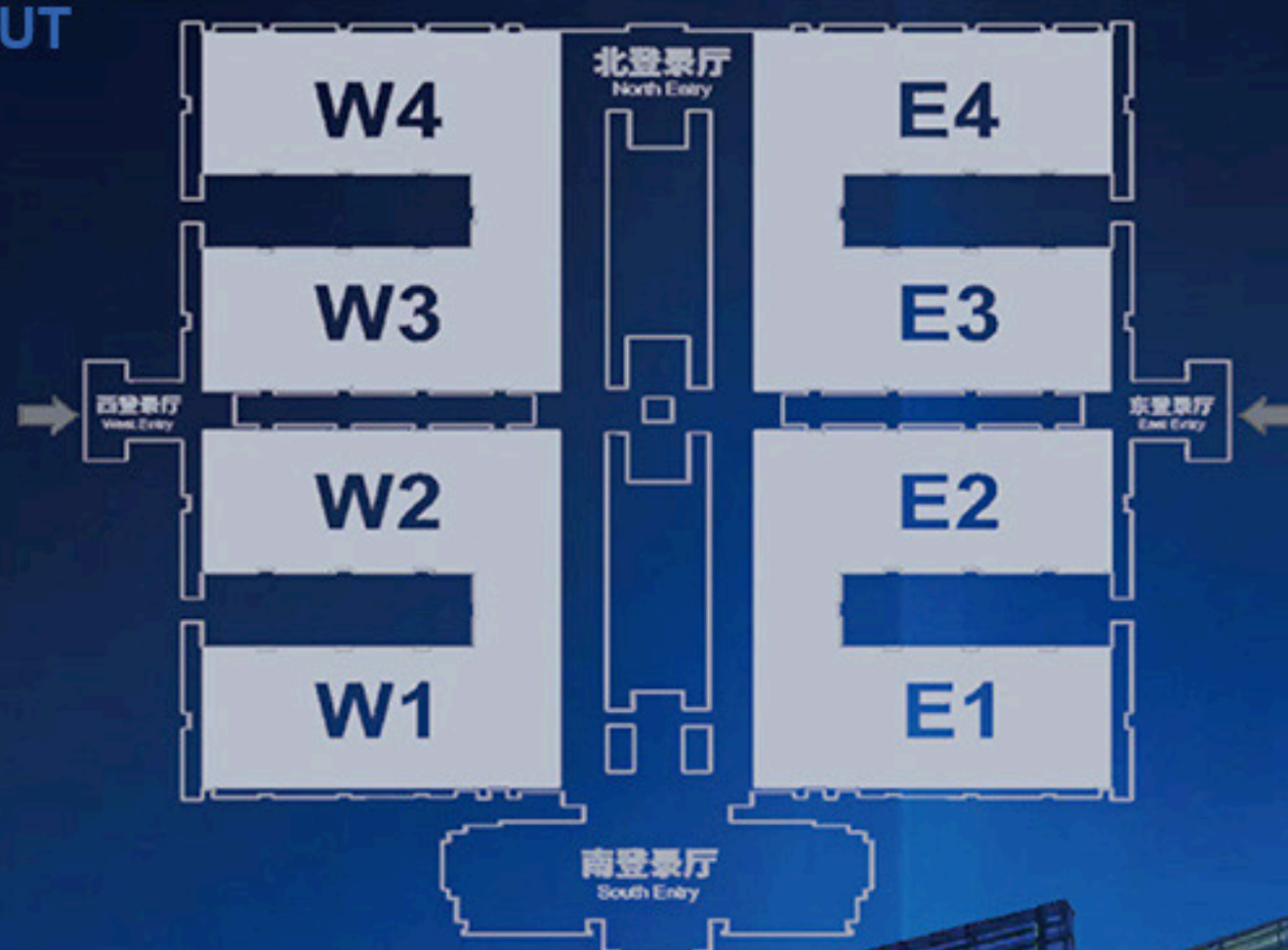
SHOW CATALOGUE

The Secretariat will publish the official show catalogue, which will include exhibitor listings free of charge. A limited number of full-color advertising pages will also be available. For rates and details, please refer to the "Catalogue Information & Advertising Registration Form."



Auto China 2027
MOBILITY

PAVILION LAYOUT





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Organizers and Contact Information

- **China Council for the Promotion of International Trade, Automotive Sub-Council (CCPIT-Auto)**

Address: 3/F, Baiyun Building, 1 Baiyun Road, Xicheng District, Beijing, P.R.China Postcode: 100045

- **China National Machinery Industry International Co., Ltd.**

Address: Tower A, No.3 Danling Street, Haidian District, Beijing, P.R.China Postcode: 100080

- **China International Exhibition Center Group Limited (CIEC)**

Address: No. 6, North East 3rd Ring Road, Chaoyang District, Beijing, P.R.China Postcode: 100028

Exhibition Contact

Tel: 400 816 1280

Co-organizers

- **Adsale Exhibition Services Ltd.**
- **Capital International Exhibition Center**

Supporting Organizations

- **China Machinery Industry Federation (CMIF)**
- **China Society of Automotive Engineers (CHINA-SAE)**

EMAIL:

info@autobeijing.org.cn